

**2022 Virchow Prize for Global Health**

**Communications toolkit**

**October 2022**

**About the Virchow Prize for Global Health**

The Virchow Prize for Global Health is awarded annually in Berlin, with the first ceremony held on October 15, 2022. [www.virchowprize.org](http://www.virchowprize.org)

The Virchow Prize for Global Health recognizes and celebrates innovations with significant impact on the broad health challenges we face as a global community, while upholding the United Nations 2030 Sustainable Development Goals. With this award, lifetime achievements towards "Health for All” are honoured.

Established by the Virchow Foundation for Global Health in October 2021, the Virchow Prize for Global Health aims to incentivize and spur future generations of great minds in their commitment to global health. Endowed with €500,000, this prestigious award recognizes individuals or organisations who dedicate their lives to improving global health – whether through academic, political, social, economic, or industrial innovation.

**Overview of the Virchow Prize for Global Health Ceremony**

**Date**

* Saturday, October 15, 2022

**Venue**

* Marriott Hotel, Berlin Central District

Rudolf Virchow Room (Grand Ballroom)

Stauffenbergstraße 26, 10785 Berlin, Germany

* Livestream

**Participation**

* On-site participation possible
* Online participation: No prior registration required. Livestream available
  + Website: <https://virchowprize.org>
  + LinkedIn: <https://www.linkedin.com/company/virchowprize/>
  + YouTube: <https://bit.ly/3entBUt>

**Speakers**

* Stéphanie Seydoux
  + Ambassador for Global Health of the Republic of France
  + Master of Ceremony
* Franziska Giffey
  + Governing Mayor, City of Berlin
* Gerald Haug
  + President, Virchow Foundation for Global Health
  + President, National Academy of Sciences Leopoldina
* Tedros Adhanom Ghebreyesus
  + Director-General, World Health Organization
* John N. Nkengasong
  + 2022 Virchow Prize for Global Health Laureate
* Peter Piot
  + Former Director, London School of Tropical Medicine & Hygiene
* Detlev Ganten,
  + Co-Founder, Virchow Foundation for Global Health
* Axel Pries
  + President, World Health Summit

**High Patronage**

* Frank-Walter Steinmeier, President, Federal Republic of Germany

**Musical Entertainment**

* Lily Dahab and Bene Aperdannier with Juan Camilo Villa Robles

**Participants**

* Laureate and their invited guests
* Virchow Foundation for Global Health: Founders, Members of the Board of Trustees, Council, and Virchow Prize Committee
* Leading scientists, medical professionals, global health activists
* Ambassadors, ministers, and civil servants
* High-ranking officials of international organisations
* CEOs from industry and civil society
* Young professionals
* Journalists and media

**Goals**

* Awarding the first laureate(s) of the Virchow Prize for Global Health
* Honouring and celebrating their lifetime achievements and devotion to improving global health, achieving the United Nations Sustainable Development Goals and “Health for All”
* Raising awareness on the importance health as a crucial determining factor for a quality life by highlighting the men and women who dedicate their lives to this essential work.

**Useful Links**

* [Registration Virchow Prize Award Ceremony](https://virchowprize.org/prize-ceremony/)
* [Information on the Virchow Foundation for Global Health and the Virchow Prize](https://virchowprize.org/)
* [United Nations – Sustainable Development Goals](https://sdgs.un.org/)
* [Article Public Health – Then and Now: Virchow, The Heroic Model in Medicine: Health Policy by Accolade](https://ajph.aphapublications.org/doi/pdf/10.2105/AJPH.77.1.82)
* [Rudolf Virchow and the Humboldt University of Berlin](https://www.hu-berlin.de/de/ueberblick/geschichte/persoenlichkeiten/rudolf-virchow)
* [A brief history of the Institute of the History of Medicine and Ethics in Medicine of the Charité - Universitätsmedizin (German version only)](https://medizingeschichte.charite.de/ueber_das_institut/geschichte_des_instituts/)

**Virchow Foundation for Global Health Social Media Accounts**

* Twitter [@virchowprize](https://twitter.com/virchowprize)
* LinkedIn [Virchow Prize for Global Health](https://www.linkedin.com/company/virchowprize/)
* [YouTube](https://www.youtube.com/channel/UC8h63nRZglOQShz_JhS39Xg/about) Virchow Foundation for Global Health
* [Newsletter](https://virchowprize.org/news/) Virchow Foundation for Global Health
* Hashtag: **#VirchowPrize2022**

**2022 Virchow Prize for Global Health Award Ceremony** [**Livestream**](http://www.virchowprize.org/)

**2022 Virchow Prize for Global Health Laureate Announcement**

**Press Release**

* [English version](https://virchowprize.org/john-nkengasong-awarded-the-international-2022-virchow-prize-for-global-health/)
* [German version](https://virchowprize.org/de/john-nkengasong-gewinnt-internationalen-virchow-preis-fuer-globale-gesundheit-2022/)

[**Video stream**](https://youtu.be/JR-_nM4N2Qg)

**2022 Virchow Prize for Global Health [Portrait](https://virchowprize.org/laureates)**

**Social Media Content**

The sample posts can be adapted as needed. Please tag Virchow Prize in your posts, so we can be notified and like/share them in a timely manner.

**Relevant branding**

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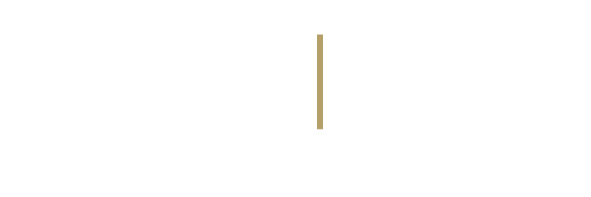


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Logo Virchow Foundation for Global Health – white font



Logo Virchow Foundation for Global Health – black font

Text

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**Press Contact**

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For more information, please contact Steffi Gasteiger, Communication & Partnerships Manager, Virchow Foundation for Global Health

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